

SPONSORSHIP PROPOSAL

NOLA TAX FORUM *FEST*



WELCOME TO THE NOLA TAX FORUM *FEST*

**A HIGH-ENERGY RED CARPET NIGHTLIFE
EXPERIENCE FOR THE TAX & FINANCE INDUSTRY**

Hosted During the 2024 IRS Tax Forum
August 6, 2024 8:00 PM – 1:00 AM

Event Features:

- Red Carpet Entry & Media Wall
- Live DJ Set
- Legendary Second Line with Zulu Krewe Tramps & Big 6 Brass Band



Republic NOLA

(828 S Peters St, New Orleans, LA 70130)

Tickets: Early Bird \$25 |

General Admission \$40 | VIP Skip-the-Line \$55



WHY SPONSOR THE NOLA TAX FORUM *FEST*?

- Exclusive access to 1000+ tax professionals, accountants, and entrepreneurs
- Direct alignment with the 2025 IRS Tax Forum attendees
- Prime opportunity to reach national and regional professionals in a relaxed, memorable setting
- Unique activation space: nightlife, not conference room

**YOUR BRAND BECOMES PART OF THE
EXPERIENCE NOT JUST A BANNER.**



SPONSORSHIP TIERS & BENEFITS

Presenting Sponsor **\$5K** (1 available)

- 12 complimentary tickets
- **2-VIP sections** with bottle service (3 bottles)
- Social media & email campaign integration
- Premier brand logo placement on event signage
- Official "Presented by" recognition
- Name/logo included on digital promotions during event
- On-stage speaking opportunity (5 mins)

Champion Circle Sponsor **\$2.5K** (10 available)

- 10 complimentary tickets
- Reserved VIP section with 2 bottles
- Name/logo included on digital promotions
- Verbal shoutout during event

Small Business Supporter **\$500** (8-available)

- 2 tickets
- Name/logo on flyer and RSVP page
- - 30secs speaking opportunity (1 min)



AUDIENCE BREAKDOWN

EXPECTED ATTENDANCE: 1000+ GUESTS IN 1 NIGHT
TARGET AUDIENCE:

- IRS Tax Forum attendees (tax professionals, accountants, CPAs)
- Financial services reps, fintech founders
- Business consultants and conference speakers
- Local professionals and nightlife crowd

MARKETING CHANNELS:

- Conference hotel flyers and QR signage
- Direct RSVP email blast to tax forum vendors + attendees
- Paid social + influencer promo
- On-site promo team outside convention Hotel daily at 5:30 PM



 **WELCOME TO THE NOLA TAX FORUM** *FEST*

LET'S PARTNER UP!

YOUR SPONSORSHIP SUPPORTS:

- A one-of-a-kind nightlife experience for high-income professionals
- Local business and hospitality economy
- Dynamic brand placement in one of New Orleans' most exciting cultural backdrops

LET'S CONNECT BEFORE AUGUST 1ST TO SECURE YOUR SPOT.

CONTACT:

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#NOLATAXFORUMFEST



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